

REINVENT FOR GOOD

PREPARING TODAY'S YOUTH FOR TOMORROW'S WORLD!

ABOUT REINVENT FOR GOOD

Open to all students studying in the local and private institutions. This competition requires participants to propose an idea that will help youths aged between 13-16 year olds to become '**Future-Ready Youth of Today's.**'

Objectives

- To empower and encourage youths to critically reflect upon the ways in which they could develop skills that are necessary for success in the 21st century and beyond through healthy competition.
- We hope that this effort sets the pace for social-minded youths to come forward with their innovative ideas to address some of the social challenges and issues.



ABOUT SINGYOUTH HUB

SingYouth Hub is a local youth development charity organisation that has been supporting youth officially on 17 February 2011. We provide mentorship, training and guidance to youth on social entrepreneurship so that youth can become dynamic, resilient and thoughtful members of Singapore's vibrant community.

Main objectives:

• Trainings • Workshops • Corporate exposure • Business skills • Life skills • Fund-raising

View our corporate video <https://youtu.be/Eb-NgikiLq0>



SOCIAL Enterprise Challenge 2017

We believe the Youths are the Voices of our Future

No Entry Fee. Closing date for registration: 18 August 2017, Friday

For more information on the competition details, check out: <http://syh.org.sg/social-entrepreneurship-challenge-2017/> or www.facebook.com/singaporesech

How to participate:
Simply form a team of 3 to 5 participants to register. Participants are to be ages between 18 to 29.
Register at <http://syh.org.sg/social-entrepreneurship-challenge-2017/>
Registration fee for final teams: \$300 per participant for 2 sessions of training workshop including refreshments. (Excluded/Eligible teams may apply for YCM grant to support their projects)

Organizer: Sing Young Hub

CSR Education Partner: iBosses, Community Connect

Event Support by: BA, NYC, Singapore

Training & Education Support: Singapore

judges panel support: Singapore

Mentors panel support: Singapore



TRACK RECORD - Social Enterprise Challenge 2017



- To **engage youths** to take on a healthy interest in social enterprises and charities in Singapore
- To **empower youths** to be young change makers in Singapore through healthy competition.
- To **provide exposure and opportunities** for charities to be adopted as causes as well as providing youths with exposure of the non-profit sector
- To **instill entrepreneurial skills** in the younger generation through the journey of carrying out their VIA project.

Details of this competition can be found @ <http://syh.org.sg/social-entrepreneurship-challenge-2017/>

Current Challenges - Too focused on hard skills, lack soft skills

- ❑ Youths are the **most tech-savvy generation** that the world has ever seen
- ❑ When it comes to soft skills, youths **fall short** with skills such as **adaptability, stress management, communication, teamwork, and critical thinking.**
- ❑ Soft skills are often **ignored** because there's so much **emphasis on keeping hard skills,**
- ❑ As such, SingYouth envisions training programs that are **geared towards teaching the skills that they lack** and through SingYouth's initiative, the programmes will **deliver "better outcomes" for the youths,** so as to set the pace and developed **"Future Ready Youth of Today's"**

OBJECTIVES

It is important that the proposed project is justified and realistic in nature, with implementation costs kept to a minimum so that more youth can benefit through this program.

- The **focus** on the project can vary. It could focus on areas of interest with relation to creating 'future-ready youths' such as relationship, risk or stress management, creativity, empathy etc.
- The **nature** of the projects can also vary. For example, it could be workshop, arts & crafts-based or even be digital-based such as Apps, gaming, AR, 5G etc.
- **Concept** must be unique/niche that is not the same as others organisation. Best is to be aligned with our MOE's 21st century curriculum.

** These are some of the ideas provided to participants. They are in no way the most perfect suggestion and participants ultimately have the freedom to decide on what they want to focus on and what they want to propose for the best of Today's Youth. They are not limited by their imagination and drive to see them through.

Judging Criteria

SOLUTION FIT

To what extent does the proposed solution address the problem statement effectively, supported by extensive research and evidence?

SOLUTION READINESS

How ready is the proposed solution to go to the market?
Is there any evidence to suggest the capacity of the project to scale?

SOLUTION ADVANTAGE

Can the solution be deployed within 3 months and be consequently scaled to tackle social issues at the national level?

Award to teams

After a vigorous judging process, the top 10 teams will be invited to present their project to the judging panel and mentors. Not only does this provide the participants with a platform to share their ideas proudly, it also allows them to receive invaluable feedback from our experienced judges. Afterwards, the top 5 teams will be chosen. Together with their assigned mentors, they will think of ways to improve their project and make it even better before the final decision is made.

The winning team receive a **Top Prize worth \$3,000.00** (consisting of cash prize and in-kind) while the top 10 and top 5 teams receive vouchers, goodie items, certificates of participation.

In wanting to encourage the participants be critical, to think outside the box, and to come up with original ideas that would be feasible in the context of our local society, we believe that it is important to incentivise them. Moreover, we believe that they should be rewarded for their hard work and for displaying the relevant skills.

The teams will be invited to our closing ceremony in 2021 and receiving a certificate of participation.

CHALLENGE TIMELINE



Timeline

Pre- Registration	10 Oct 2020 - 24 Oct 2020 (3 weeks)
Online Briefing	31 Oct 2020 (Sat afternoon)
Idea Submission	24 Oct 2020 - 7 Nov 2020 (2 weeks)
Shortlist 10 teams	By 15 Nov 2020
10 teams to refine proposal	15 Nov 2020 - 6 Dec 2020 (3 weeks)
First Round of Judging	7 Dec - 13 Dec 2020 (1 week)
Mentorship for top 5 teams	13 Dec 2020 - 15 January 2021 (5 weeks)
Final Presentation	16 January 2021

Judging Panel



Ms Kayden Sharon Perera

Kayden is best known for her creative projects and quirky approaches to making a positive impact in the mental health space so as to inspire individuals to give attention to their mental and emotional well-being. She is a psychotherapist, a lecturer and holds qualifications in Business Management and a Masters in Social Science in Professional Counselling. She is the positive transformation award winning author of her book, *Breaking out of yourself*, the recipient of long service award as a mentor and facilitator of Campvision, a non-profit organization for marginalized youths and an invited guest speaker on 938 Now live radio show, *Journey within*.

Judging Panel



Mr Shaik Annuar

Shaik has a passion in creating, spending over 30 years facilitating teams, organizations and businesses. Shaik comes from an engineering background with a process-oriented perspective, easing his strategic business initiatives for many companies and building of high performance team.

Shaik has coordinated different fields of professionals to execute complex projects with his multi-functional capability and interpersonal skills. With more than 30 years in Project Management and Engineering of shipbuilding contracts, he is a Seasoned management professional with Results Orientated/Producing skills who enjoys problems solving and excel in stress situations, always thinking ahead and looking for new ideas.

With more than 30 years in the maritime/shipbuilding industry, he is looking to be part of a team to 'hyperspeed' improvement in this traditional industry. Currently, he is managing a Geospatial SAAS team and building a Fintech team.

Judging Panel

Mr Steven Ong



Steven is the Principal Trainer and MD of ForwardLeap Training Lab as well as the MD of Co-V, a coworking space. Prior to his current positions, he had been the MD of another coworking space operator; MD of an early-stage venture capitalist investment company; CEO of a financial services industry association with over 2,000 active professional members and CMO of a regional corporate training and business consultancy company.

Besides mentoring start-ups and personally invested in a few businesses after a successful exit from one of his ventures, Steven had been invited to judge many pitching events. He is currently a Start-up Mentor with Temasek Polytechnic, Republic Polytechnic, TRIVE (Venture Capital) Next50 initiative and AlgoStars Deep Tech Accelerator. Steven is a regular regional speaker and an ACTA certified trainer who has many years of experience delivering seminars and workshops on topics relating to Personal Finance, Innovation and Entrepreneurship to participants from local and international organisations.

Recently, Steven had been appointed by International Youth Society, which is an international organisation promoting youth engagement globally, as the Country Director, representing Singapore. He was also been appointed the Vice-President of Young Entrepreneurs Society (Singapore), helping to promote entrepreneurship among local Singaporeans. Most recently, he had been made the Advisor and ASEAN Director for O-YES Global Foundation, helping to spearhead youth engagement within ASEAN.

Mentors



Khor Qianyi
CEO, Social Impact Catalyst



Eleanor Yap
Freelance Writer and Editor
Seniors Advocate at Ageless
Online



Foo Ling Fang
Assistant Manager
Social Innovation Park Limited

Mentors



Ian, Low Jian Liang
Incubator Onyx
Reactor School



Chew Kok Liang
General Counsel



Daniel Shen
Founder
Soqqle EDU

Sponsorship (cash or in-kind)

Platinum (≤ \$2000 cash or \$5,000 grant)

- Logo placement (media)
- Awards Presenter
- Presentation time (keynote speaker)

Gold (≤ \$1000 cash & in-kind)

- Logo placement (media)
- Presentation time (10-15 mins)

Silver (≤ \$500 in-kind)

- Logo placement (media)
- Credit list mention of thanks



Contact Us



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Organiser:

A social enterprise arm
of SingYouth Hub



Official sponsors:



Mentor Panel Support:

